

ADVENTJUGEND DEUTSCHLAND

Design Manual

DIE STRUKTUR DER ADVENTJUGEND

ADVENTJUGEND



KINDER



PFADFINDER



TEENAGER



STUDIERENDE



ADVENTJUGEND

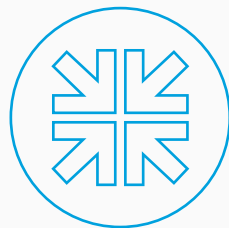
KINDER  

CPA  

TEENAGER  

STUDIERENDE  

OUTLINE-LOGOS DER ADVENTJUGEND



Wird nur als Schmuckelement ohne Schriftzug verwendet!

DIE FARBEN DER ADVENTJUGEND

Hauptfarbe



cmyk 80 / 15 / 0 / 0
rgb 0 / 160 / 222

Sekundärfarben

Kinder Hauptfarbe

cmyk 0 / 100 / 17 / 0
rgb 229 / 0 / 112

CPA Hauptfarbe

cmyk 55 / 0 / 100 / 0
rgb 134 / 188 / 37

Teenager Hauptfarbe

cmyk 0 / 73 / 100 / 0
rgb 235 / 95 / 10

Studierende Hauptfarbe

cmyk 43 / 100 / 0 / 0
rgb 161 / 24 / 129

Kinder Sekundärfarbe

cmyk 0 / 100 / 17 / 25
rgb 229 / 0 / 112

CPA Sekundärfarbe

cmyk 55 / 0 / 100 / 15
rgb 120 / 168 / 33

Teenager Sekundärfarbe

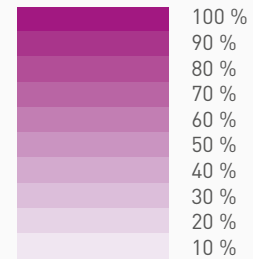
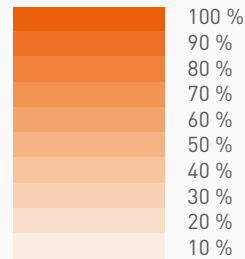
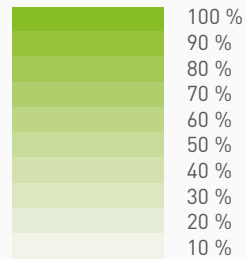
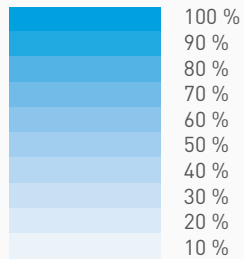
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rgb 208 / 86 / 7

Studierende Sekundärfarbe

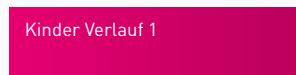
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rgb 126 / 16 / 100

VERLÄUFE UND TRANSPARENZEN

Transparenzen



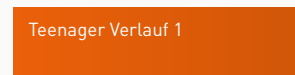
Verläufe



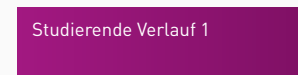
0/100/17/0 0/100/17/25



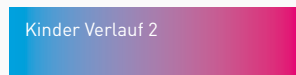
55/0/100/0 55/0/100/15



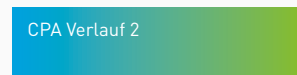
0/73/100/0 0/73/100/0



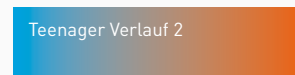
43/100/0/0 43/100/0/30



80/15/0/0 0/100/17/0



80/15/0/0 55/0/100/0



80/15/0/0 0/73/100/0



80/15/0/0 43/100/0/0